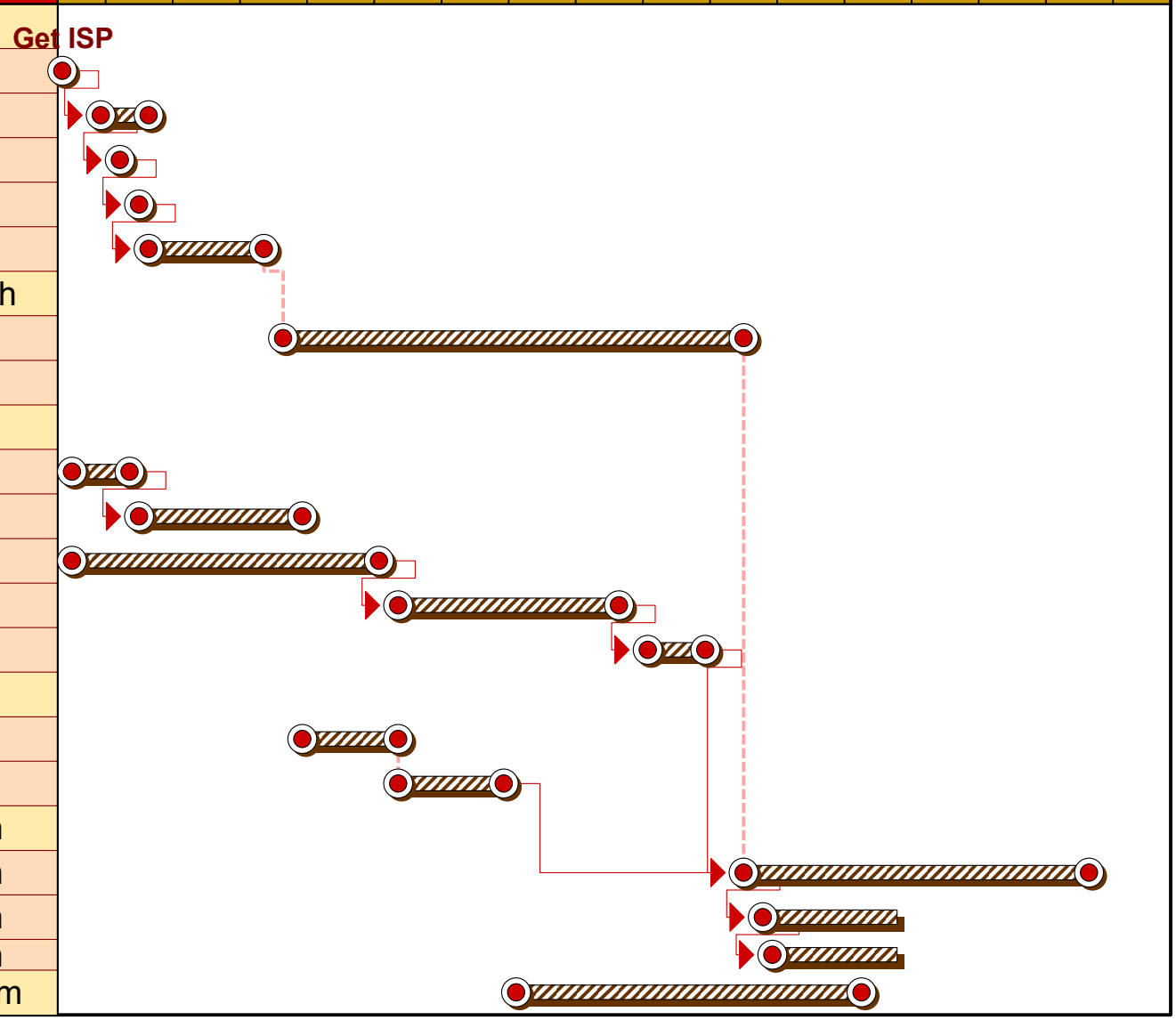
# Software Company Web Site Deployment Schedule

## For New Software Product

| Tasks | Who |
|---|---|
| Preparation | Jim, Bill |
| ISP / Domain | Bill |
| Register Domain | |
| Install FrontPage | Jim |
| Install PhotoShop | Jim |
| Learn New | All |
| Artwork | Sally, Lilah |
| Gif Images | Sally |
| Main Page | Lilah |
| Content | Sue, Joe |
| Software Specs | Sue |
| Q&A Pages | Sue |
| ScreenCam | Joe |
| Quick Tours | Joe |
| Feedback Forms | Joe |
| Store | |
| Get Secure | Bill |
| Order Forms | Joe |
| Launch | MarkTech |
| Magazine Ads | MarkTech |
| Banner Ads | MarkTech |
| Press Campaign | MarkTech |
| Banner Ad Campaign | Candy, Jim |



# Software Company Web Site Deployment Schedule

## For New Software Product

| Tasks | Who | Jan'08 | | | | | Feb'08 | | | | Mar'08 | | | | | Apr'08 | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 30 | 6 | 13 | 20 | 27 | 3 | 10 | 17 | 24 | 2 | 9 | 16 | 23 | 30 | 6 | 13 | 20 |
| | | | | | | | | | | | | | | | | | | |