

Advertising Budget Analysis

ACTIVITY	2008											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Print Ads												
Catalogs												
Trade Shows		DC 11		Houston 13		San Francisco 12			Atlanta 10		Austin 14	
Banner Ads	 13		 12		 16		 13		 12		 10	

PC Mag

Yahoo

AOL

PC Zone

Software Times